

## JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD (Established by Govt. Act No. 30 of 2008) Kukatpally, Hyderabad – 500 085, Telangana, India.

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JTNUH Sir/ Madam,	JNTUH	JNTUH	JNTUH	JNTUH				
Sub: JNTU Hyderabad – Directorate of Academic & Planning – COVID-19 (Corona virus) – Lockdown observed by all Professional Colleges in Telangana State - YOUNIFY Campus Radios as a solution to tackle COVID-19 lockdown - Reg.								
Ref: 1 Email dated 08.04.2020 of the CEO, Younify, T-HUB, Hyderabad. 2 Note orders of the Vice-Chancellor dated 10.04.2020.								
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As per instruction of the Government, the University has been observing the lockdown for all the Constituent and Affiliated (Autonomous and Non-Autonomous) Colleges and online classes are being handled to stop the spreading of COVID-19 pandemic.

In view of the above, the CEO, Younify, T-HUB, Hyderabad has proposed a YOUNIFY Campus Radios as a solution to tackle COVID-19 isolation and amid speculations about lockdown extension. Further, the CEO confirm that offering dedicated on-line campus radio per campus at a "Zero Cost". The University informs the Colleges/Units to avail Younify's ongoing BEAT COVID19 ISOLATION initiative and take steps towards setting up a dedicated Online Radio (Campus broadcasting platform) to enable online classes, to communicate campus notifications and to engage students with learning activities during the current lockdown.

Regarding the enablement, students will be made part of a layered access starting from the user to a classroom, to a campus and to multiple campuses in a staggered order. It is required to connect with 2 Professors and 20 students per campus to enable a dedicated online campus radio.UH JNTUH JNTUH JNTUH

In this regard, the Principals/ Directors of Constituent and Affiliated (Autonomous and Non-Autonomous) Colleges of JNTUH are informed to confirm and register at <a href="https://docs.google.com/forms/d/e/1FAIpQLSfCd7o9NzE4lCrskIHBh8STJASYYrCz6JRppQvrPMLVsazu9w/viewform?vc=0&c=0&w=1">https://docs.google.com/forms/d/e/1FAIpQLSfCd7o9NzE4lCrskIHBh8STJASYYrCz6JRppQvrPMLVsazu9w/viewform?vc=0&c=0&w=1</a>.

This is for JTNUH	your information ar	nd necessary action.	JNTUH	Yours sincerely,
JTNUH	JNTUH	JNTUH	JNTUH	JN <sub>Sd/-</sub> H
JTNUH	JNTUH	JNTUH	JNTUH	REGISTRAR I/c
<b>Copy to:</b> PA to Vice-Chanc	ellor / Rector / Reg	istrar, JNTUH for in	JNTUH formation.	JNTUH

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Director, SIT, JNTUH with a request to upload the circular in the University website.

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# **Annexure**

#### About Younify:

Younify is "A Campus Radio Network and Student Podcast Platform" available through Android and IOS mobile applications and engages students on educational, informative and entertaining content. Younify platform is multi functional. In addition to enabling a students' operated official campus radio, it also caters to institution's academic requirements by facilitating electures in both public and private modes through multi layer classroom interaction architecture.

## Why dedicated Campus Radio?

- JTN• Enables On-Going and uninterrupted campus communication
  - Enables online teaching through layered classroom and campus structure
- JTN• Enables student psychology counsellors to engage students and address the lockdown impacts
- JTN• Enables placement officers to notify students and discuss about corporate profiles
  Enables campus radio to act as the official campus activity broadcasting medium
- JTN• Enables the student radio team as a profit earning startup on the campus

### What is Younify's ongoing e-Enablement offer?

- JTN• Younify is offering a "Zero Cost" e-Enablement that otherwise costs 5 Lakh INR per campus
- JTN• Younify trains the 22 member team (2 Professors and 20 students) over Zoom interactions
- JTN Provides the necessary online resources for the selected team
  - coordinates with the selected team to enable online radio and associated platform services
- Creates the campus structure and integrates the campus to a growing list of digital campuses
- Establishes an intra campus and inter campus student network that stays beyond lockdown
- **Requirements to be part of Younify's "BEAT COVID19 ISOLATION" offer?**

Fill the registration form given below to join the program before 14th April 2020
Assign a HOD and a student activity coordination officer/professor
Assign 20 students from junior years

Provide a list of existing classrooms that must be enabled on Younify platform